

Remit Address:

WJBK New World Communications of Detroit Inc PO Box 100624 Atlanta, GA 30384-0624

Main: (248) 557-2000 Billing: (248) 552-5129

Billing Address:

Mort Meisner & Associates Attention: Accounts Payable 26711 Woodward Avenue Suite 203 Huntington Woods, MI 48070 United States

INVOICE

Advertiser	Andy Meisner for County Treasurer		
Product	Add to Schedule		
Estimate Number	Add to Schedule 10/25-11/6		

Invoice #	140736-2	
Invoice Date	11/25/12	
Invoice Month	November 2012	
Invoice Period	10/29/12 - 11/06/12	

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	140736
Alt Order #	POLITICAL CANDIDATE
Deal #	
Order Flight	10/25/12 - 11/06/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
1	WJBK CDR	Fox 2 News Morning	7a-9a		And the second						
				10/29/	12 to 11/04/12	1x	MTWTF				
	WJBK			M	10/29/12	:30	8:40 AM	LA09283001H	\$1,300.00		2
				11/05/	12 to 11/11/12	1x	MT				
	WJBK			Tu	11/06/12	:30	8:29 AM	LA09283001H	\$1,300.00		3
2	WJBK CDR	Fox 2 News AM 9a	9a-10a								
					12 to 11/04/12	1x	MTWTF				
	WJBK			Th	11/01/12	:30	9:31 AM	LA09283001H	\$750.00		2
					12 to 11/11/12	1x	MT				
	WJBK			Tu	11/06/12	:30	9:42 AM	LA09203001H	\$750.00		3
3	WJBK CDR	M-F 1p-2p	1p-2p								
				10/29/	12 to 11/04/12	2x	MTWTF				
	WJBK			M	10/29/12	:30	1:25 PM	LA09203001H	\$300.00		3
	WJBK			W	10/31/12	:30	1:38 PM	LA09203001H	\$300.00)	2
					2 to 11/11/12	2x	MT				
	WJBK			M	11/05/12	:30	1:55 PM	LA09283001H	\$300.00		4
	WJBK		2 222	Tu	11/06/12	:30	1:56 PM	LA09283001H	\$300.00	1	5
4	WJBK CDR	M-F 5p-630p	5p-630p								
					12 to 11/04/12	1x	MTWTF				
	WJBK			M	10/29/12	:30	5:26 PM	LA09283001H	\$1,300.00		1
					12 to 11/11/12	1x	M				
	WJBK			M	11/05/12	:30	6:11 PM	LA09203001H	\$1,300.00		3
5	WJBK CDR	Fox 2 News AM Su ROS	630a-10a								
				10/29/	12 to 11/04/12	1x	S				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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5	WJBK CDR	Fox 2 News AM Su ROS	630a-10a								
	WJBK			Su	11/04/12	:30	7:59 AM	LA09203001H	\$750	.00	2
			Aired Spots	11							

Gross Total \$8,650.00 Agency Commission \$1,297.50

Payment Terms 30 Days **Net Amount Due** \$7,352.50